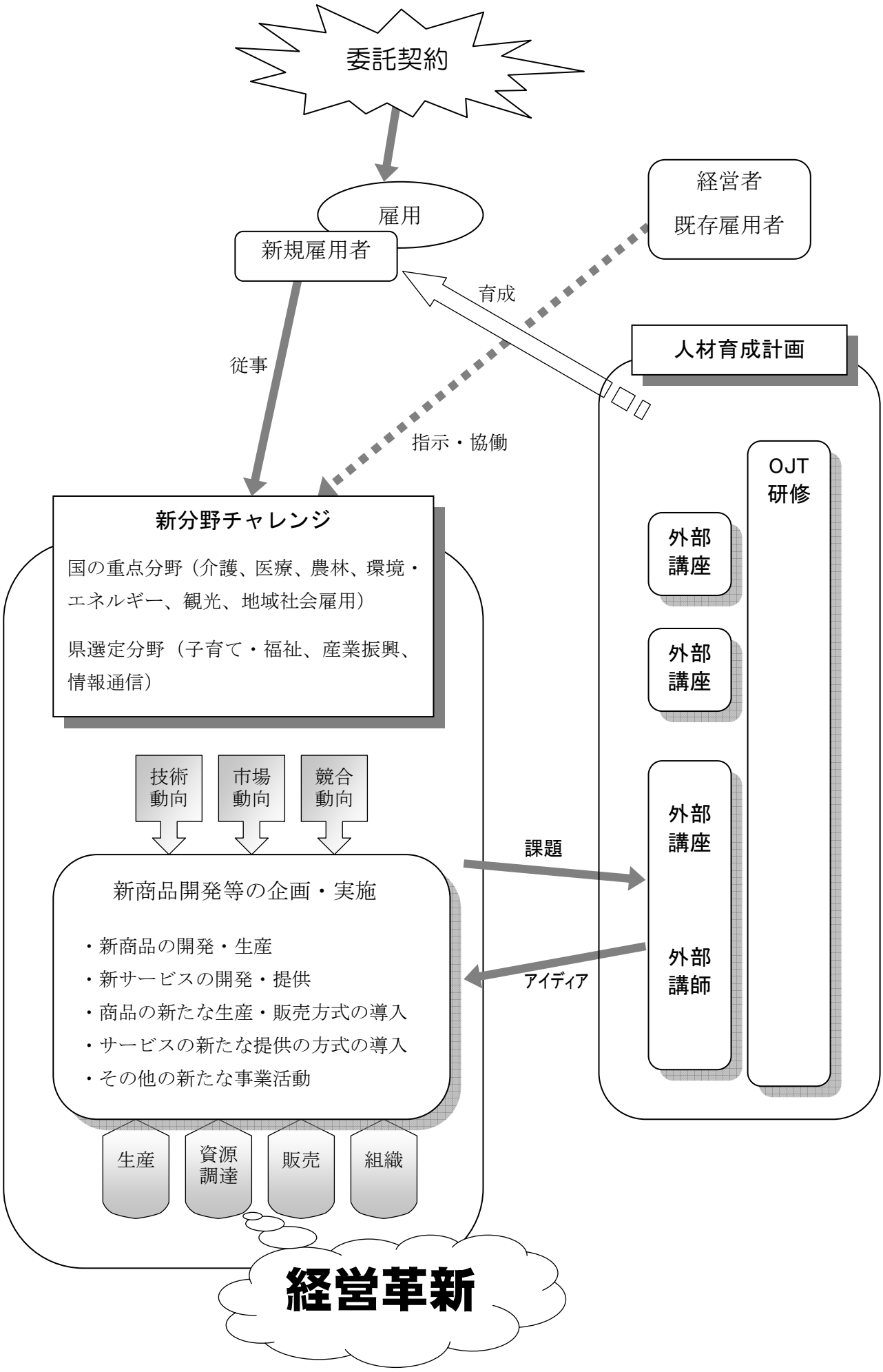新分野チャレンジ人材確保・育成事業